Contact Auriga today and discover how WWS can help you to beat your competition by delivering superior omnichannel banking services faster, safer, and at lower cost.

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## You Can Trust in Auriga

For the last 21 years Auriga has been helping banks and financial service providers to transform their banking services through the pragmatic application of technologies. Auriga is continuously engaged with multiple academic and industry organisations to advance the frontiers of digital banking and self-service automation.

Auriga is fully committed to building long term, win-win relationships with all of its customers. Our technical excellence, implementation quality, and continuous care programs are enduring qualities of the Auriga brand.

## **Always-On Channel Management**

WWS delivers 100% availability for the application servers. Advanced load-balancing features optimally manage the transaction processing across all available hardware for the fastest possible response times.

Intelligent presentation technology ensures that business services are consistently presented across all channels for a seamless and intuitive banking experience.







#### **Relevant Targeted Marketing**

WWS is easily integrated with your CRM system and business analytics to fully personalise your marketing and sales opportunities to each consumer's tastes. With WWS every banking channel can be transformed into an efficient communication tool to boost revenues from add-on sales.

# **Extensible Business Services**

WWS is the ultimate services hub and rapidly connects consumers with over 250 banking and revenue generating partner services. WWS is built using the most advanced web technologies and ensures that new services are easily developed, tested, and deployed across all relevant channels.

#### Personalised Customer Experience

WWS empowers consumers with the option to configure their preferred banking experience. This unique advantage results in increased relationship profitability and greater consumer loyalty. Fully personalised ATM menus, robust access security, configurable account controls, and cross channel services are all consumer configurable options.

# The WWS Advantage

WWS is a proven, omnichannel transaction engine that provides your customers with easy and immediate access to your business services - any time, anywhere, and personalised to their unique needs and tastes.

WWS has a flawless track record of lowering development & operational costs, reducing time to market, and increasing operational management and control.

# ATM Migration Guide



# The WWS Advantage

The ongoing self-service evolution has some interesting parallels with mankind's own evolution. Our ancestry holds many points of dramatic progress; language, the use of tools, telecommunications, and space technologies are just a few examples.

As the "Ascent of Man" picture clearly shows, these innovations provided the "Haves" with an overwhelming advantage at the expense of "the "Have-Nots".

Research shows us that similar forces are at work within the service automation industry. The legacy ATM systems may still be adequate for simplistic strategies and limited competition. However, they leave you powerless against determined competitors who have freed themselves from the constraints of yesteryear.



